



ABBAS RAMADANI, PhD

Curriculum Vitae

Personal Details

Name: Abbas Ramdani
Nationality: Algerian
Marital Status: Married
Address: University of Khorfakkan, Sharjah, UAE
Office: A2- 211
Office Phone no: +971-92085227
Email Address: abbas.ramdani@ukf.ac.ae

Academic Qualifications

PhD: Communication, from University Utara Malaysia, 2017, Malaysia.
MSc: Managerial Communication, from University Utara Malaysia, 2012, Malaysia.
BSc: Arabic Linguistics, from Algiers University, 2008, Algeria.

Employment History

- Assistant Professor, Department of Communication, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, September 2022 till present.
- Coordinator of public relations Program, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024 – 2025).
- Coordinator of Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2023 – 2024).
- Senior Lecturer (International) at School of Multimedia Technology & Communication, Universiti Utara Malaysia – April 2018 till August 2022.

Professional Membership & Activities

- International Communication Association (ICA)
- National Communication Association (NCA)
- Social Science & Business Research Network (SSBRN)

Teaching Experience

➤ Undergraduates

- **Integrated Marketing Communication**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2025).
- **Online Public Relations**, Communication Department College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2023,2025).
- **Introduction to Public Relations** Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022,2024,2025).
- **Effective Speech & Presentation Skills**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022,2025).
- **Protocol and Etiquette**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024).
- **Communication Theories**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024).
- **Persuasion & negotiation Skills**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024, 2023).
- **Introduction to Communication**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024,2023).
- **Introduction to Public Relations** Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2024,2022).
- **Media writing**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2023).
- **Communication Research Methods**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2023).
- **Government Communication**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).
- **Effective Speech & Presentation Skills**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).
- **Audio Visual Media Production for Public Relations**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).
- **Writing for Public Relations**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).
- **Strategic Management for Public Relations**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).
- **Media Law and Ethics**, Communication Department, College of Arts, Humanities, and Social Sciences, University of Khorfakkan, (2022).

- **Communication in Organization**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2020, 2021 and 2022)
- **Negotiation Communication**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2021).
- **Leadership Communication**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2020, 2021).
- **Managerial Communication Skills**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019 & 2020).
- **Media and Society**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019 & 2020).
- **Communication Theory**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019 & 2020).
- **International Media Analysis**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019).
- **Strategic Communication Management**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2018).
- **Intercultural Communication**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2018).
- **Human Communication**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2018).

➤ **Postgraduates**

- **Qualitative Applications in Communication Research**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2018, 2021)
- **New Media Management**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2020)
- **Advance Communication Theory**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019 & 2020)
- **Theory and Strategy in Persuasion**, School of Multimedia Technology & Communication, Universiti Utara Malaysia, (2019)

Supervision Experiences

➤ **Postgraduates**

- One Ph.D Students (2023) (Completed)
- Three Master student (2022) (Completed)
- One Master students (2020) (Completed)
- Two master students (2019) (Completed)

➤ **Undergraduates**

- Five student (2021) (Completed)
- Five students (2020) (Completed)
- Four students (2019) (Completed)
- Three students (2018) (Completed)

➤ Practicum

- Five students (2021) (Completed)
- Four students (2020) (Completed)
- Four students (2019) (Completed)

Research Interests

- Organization Communication
- Communication Negotiation
- Managerial Communication
- Research Methodology (Qualitative)

Research Projects

- ✓ Eco-Conscious Living and Sustainable Consumption in the UAE: The Role of Media, Strategic and Corporate Communications. Research Grant From: *Research Incentive Fund, Zayd University. UAE* (AED271,975.00). 2023 to 2025.
- ✓ دور العلاقات العامة في تعزيز التنمية المستدامة: دراسة حالة للمنظمات الرائدة في مجال الاستدامة بالإمارات العربية المتحدة. جامعة خورفكان، (AED20000.00)، 2023 to 2025.
- ✓ تحديات نظم التعليم في العصر الرقمي – مدارس خورفكان نموذجاً. جامعة خورفكان، (AED30000.00)، 2023 to 2025.

Research Publications

- Khogali, M. M., Mohamed Ali, E. A., & Ramdani, A. (2025). Integrating Behavioral Science into Urban Planning: A Framework for Human-Centered. *Frontiers in Psychology*, 16, 1632523. (Indexed by Scopus Q1)
- Chatra, K. Y., & Ramdani, A. (2024). The spiritual life in Algeria during the 19th century AD. *Cogent Arts & Humanities*, 11(1), 2392392. (Indexed by Scopus Q1)
- Benlahcene, A., Ramdani, A., & Safi, B. (2024). The nature of government-citizen communication in the Algerian Southern states. *Cogent Social Sciences*, 10(1), 2355697. (Indexed by Scopus Q2)
- Ramdani, A., Raji, R., & Ahmad, M. K. (2024). Exploring the concept and the communication principles of negotiation among Islamic corporate organizations. *Journal of Islamic Marketing*, 15(4), 1115-1135. (Indexed by Scopus Q2)
- Benlahcene, A., Saoula, O., & Ramdani, A. (2023). Unethical leadership behaviour in Algerian public organizations: unravelling social and organizational factors. *International Journal of Ethics and Systems*, (Indexed by Scopus Q1)
- Alnaqbi, H. S. S. A. A., Yatiban, A., & Ramdani, A. (2023). The Impact of Diplomacy and Public Relations on The Foreign Diplomatic Relations of The United Arab Emirates. *Baltic Journal of Law & Politics*, 16(3), 993-1007. (Indexed by Scopus Q3)
- Benlahcene A, Saoula O, Jaganathan M, Ramdani A and AlQersh NA. (2022), The dark side of leadership: How ineffective training and poor ethics education trigger unethical behavior? *Front. Psychol.* 13:1063735. Doi: 10.3389/fpsyg.2022.1063735
- Benlahcene, A., & Ramdani, A. (2021). The Process of Qualitative Interview: Practical Insights for Novice Researchers. In C. S. Mustaffa, M. K. Ahmad, N. Yusof, M. B. M. H. @. Othman, &

N. Tugiman (Eds.), Breaking the Barriers, Inspiring Tomorrow, vol 110. European Proceedings of Social and Behavioural Sciences (pp. 405-413). European Publisher.

- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. (2020). Perception of communication negotiation in Islamic organizations in Malaysia: An alternative practice. SEARCH Journal of Media and Communication Research. (Indexed by Scopus)
- Benlahcen. A., & Ramdani, A. Ethical Failures of Leadership: A Qualitative Study in the Algerian Public Organizations. International Journal of Innovation, Creativity and Change. (Indexed by Scopus)
- Benlahcen, A., Ramdani, A., Meddour, H. (2020). Understanding Leadership Unethical Behavior by Unravelling Social and Organizational Factors. International Journal of Innovation, Creativity and Change. (Indexed by Scopus)
- Hamid, Y. B., & Ramdani, A. Solutions to the Challenges in Reporting Financial Corruption: Qualitative Study on Sudanese Journalists. Journal of Critical Reviews. (Accepted to be published in the issue of August, 2020). (Scopus: Under review)
- Hamid, Y. B., & Ramdani, A. (2020). The Environment and Journalists Challenges on Reporting Financial Corruption in Sudan. International Journal of Psychosocial Rehabilitation. 24 (2), 3744-3760. (Indexed by Scopus)
- Elhachemi, T., & Ramdani, A. (2020). Mediation Effects of Innovativeness and Competitiveness on Knowledge Acquisition-Performance Link. International Journal of Innovation, Creativity and Change. 10 (12), 592- 607. (Indexed by Scopus)
- Mehellou, A., Ramdani, A., & Raji, R. A. (2019). The Role of Face Concerns and Facework in Managing Communication Conflict among Arabs and Malaysians. International Journal of Innovation, Creativity and Change. 10 (8), 1 to 14. (Indexed by Scopus)
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. (2018). The Benefits and Challenges of Shariah-Compliant Negotiation: A Qualitative Study on Islamic Organizations' negotiation practices. IJMBR, 8 (1), 231-249. (Indexed by Scopus)
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. (2016). The Concept of Negotiation from the Islam Perspective (In the Islamic Organization). The Social Sciences, 11(20), 4790-4800. (Indexed by Scopus)
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. (2016). The Principles of Shariah-Compliant Negotiation (SCN) from the Islamic Organization Perspective. International Business Management, 10(18), 4172-4184. (Indexed by Scopus)

Conferences & Workshops

- دور وسائل التواصل الاجتماعي في تشكيل الصورة الذهنية وتعزيز الوعي بقضايا التنمية المستدامة مقارنة تحليلية وصفية، د. محمد مالك - د. عباس رمضان (2024). منتدى الاتصال الحكومي
- Zamoum. K., & Ramdani, A. (2023). Examining The Status of Transparency Studies in Corporate Communication in the Digital Age: Review of Recent Literature. IAMCR2023 | Lyon23 09 - 13 July 2023
- Benlahcen. A., & Ramdani, A. (2021). The Process of Qualitative Interview: Practical Insights for Novice Researchers. The European Proceedings of Social and Behavioural Sciences. Volume 110 - iCOME 2020. 405-413 (Indexed by ISI Proceedings)

- Ramdani, A., Saoula, O. Managerial Communication Issues Case study on V-Mart and Uniutama Sdn Bhd in Universiti Utara Malaysia. Presented in International Conference on Business Management & Accounting, Engineering and Humanities (ICIBMAH) 29 – 30 November 2019. Universiti Malaysia Perlis, Perlis, Malaysia.
- Saoula, O., Ramdani, A., & Meddour, H. A Proposed Conceptualisation on the Role of Personality Traits (big five) and Organisational Learning Culture in Affecting the Employees Turnover Intention through the Moderating Effect of Perceived Organizational Support. Presented in The 2019 International Conference on Sustainability Issues in Social Sciences, Business Management & Information Technology. 26 - 27 September 2019. Universiti Teknologi MARA (UiTM) Kedah, Malaysia.
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. t Presented in Multimedia Technology and Communication Seminar (SMTCom19) 23-24 July 2019. Universiti Utara Malaysia. Kedah, Malaysia.
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. The Islamic Perception of Shariah-Compliant Negotiation Practice in Islamic Organizations in Malaysia. Presented in International Conference on Communication and Media (i-COME 18) 20 – 21 October 2018. Rainbow Paradise Beach & Resorts, Penang, Malaysia.
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. The Islamic Organizations Practitioners' Perception of Conventional Negotiation Practice. Presented in Multimedia Technology and Communication Seminar (SMTCom18) 3-4 September 2018. Universiti Utara Malaysia. Kedah, Malaysia.
- Ramdani, A., Mohammed, R. b., & Ahmad, M. K. The Shariah-compliant Negotiation (SCN) Proposed Model. Presented in PNB-USIM Shariah Governance and Assurance Conference. Held on 13 September 2017. Kuala Lumpur, Malaysia.
- School of Multimedia Technology and Communication Postgraduate Publication Workshop (SPPW 2017).
- Asian Universities Conference on Public Relations and Communication, PRESENTER - (APRC 2016).
- Postgraduate Enhancement Workshop Series: (Managing Qualitative data Using NVivo) 2014.
- A Training Workshop on Structural Equation Modelling using Partial Least Path Modelling (Smart PLS) – June 2014.
- Attended a program Qualitative Research workshop - Universiti Utara Malaysia – May 2012.